

1 of 3

Rep Firm
Sales Office () WASHINGTON
Salesperson () KATHRYN SARDINSKY
Salesperson Phone# 202-955-5342
Salesperson FAX#

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
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1	11/04-11/04	10A-11A	FOX NEWS SUNDAY	:30	\$75.00	SU	2	1	2	\$150.00
*2	11/03-11/03	5P-530P	30 ROCK	:30	\$100.00	SA	1	1	1	\$100.00
		Station Remark: V2 1X NA 11/3 DT PRG CHG.								
3	10/30-11/05	6P-630P	BIG BANG THEORY	:30	\$530.00	TU-F,M	5	1	5	\$2,650.00
4	10/30-11/05	630P-7P	TWO & A HALF MEN	:30	\$530.00	TU-F,M	5	1	5	\$2,650.00
5	10/30-11/05	7P-730P	BIG BANG THEORY	:30	\$900.00	TU-F,M	5	1	5	\$4,500.00
6	10/30-11/05	730P-8P	TWO & A HALF MEN	:30	\$800.00	TU-F,M	5	1	5	\$4,000.00
*7	11/03-11/03	630P-7P	TWO & A HALF MEN	:30	\$175.00	SA	1	1	1	\$175.00
		Station Remark: V2 1X NA 11/3 DT PRG CHG.								
*8	11/03-11/03	530P-6P	30 ROCK	:30	\$100.00	SA	1	1	1	\$100.00
		Station Remark: V2 1X NA DT PRG CHG.								

Station WPGH-TV PITTSBURGH, PA
Advertiser () POLITICAL ISSUE GROU
Product DCCC
Estimate# 1192
Buyer Maura Gilroy
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
1010 WISCONSIN AVE NW, SUITE 800
WASHINGTON, DC 20007
Agency C/P1/P2/E 11/14/1192
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

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9	11/05-11/05	8P-9P	BONES	:30	\$2,200.00	M	1	1	1	\$2,200.00
10	10/31-10/31	8P-930P	X-FACTOR	:30	\$2,250.00	W	1	1	1	\$2,250.00
*11	11/01-11/01	9P-10P	TOUCH	:30	\$2,200.00	TH	1	1	1	\$2,200.00
	Station Remark: V2 PLS CHG PRG TO GLEE 1X 11/1 STP @ NCIR.									
12	11/02-11/02	9P-10P	FRINGE	:30	\$850.00	F	1	1	1	\$850.00
13	11/05-11/05	9P-10P	MOB DR	:30	\$1,800.00	M	1	1	1	\$1,800.00
14	10/30-11/05	10P-1030P	CHANNEL 11 NEWS ON FOX53@10	:30	\$1,000.00	TU-F,M	5	1	5	\$5,000.00
*15	11/03-11/03	10P-1030P	CHANNEL 11 NEWS ON FOX53@10	:30	\$1,000.00	SA	1	1	1	\$1,000.00
	Station Remark: V2 1X NA 11/3 DT PRG CHG.									
16	11/04-11/04	10P-1045P	CHANNEL 11 NEWS ON FOX53@10	:30	\$1,000.00	SU	1	1	1	\$1,000.00
17	10/30-11/05	11P-1130P	SEINFELD	:30	\$225.00	TU-F,M	5	1	5	\$1,125.00
18	10/30-11/05	1130P-12A	30 ROCK	:30	\$175.00	TU-F,M	2	1	2	\$350.00
19	11/04-11/04	11P-1130P	BIG BANG THEORY	:30	\$225.00	SU	1	1	1	\$225.00
20	11/04-11/04	12P-1P	NFL ON FOX PREGAME	:30	\$600.00	SU	2	1	2	\$1,200.00
21	11/04-11/04	1P-4P	NFL	:30	\$1,800.00	SU	1	1	1	\$1,800.00
22	11/04-11/04	1P-4P	NFL	:30	\$1,800.00	SU	1	1	1	\$1,800.00

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---REPORT TOTALS---

Report Totals: 49 / \$37,125.00

---SALES MONTHLY TOTALS---

Nov 12: 49 / \$37,125.00

Sales Totals: 49 / \$37,125.00

Station Totals: 49 / \$37,125.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$371,250	CABL	0%	KDKA	35%	UNKN	0%	WPCW	1%	WPGH	10%
		WPMY	1%	WPXI	30%	WTAE	23%				

Books null

Demos RA35+